



Asian Pacific  
Health Foundation



LIVE WELL  
SAN DIEGO



Implementing Direct Outreach through “Train-the-Trainers Strategy” to  
Raise Awareness of LTBI and TB in San Diego’s At-Risk Communities

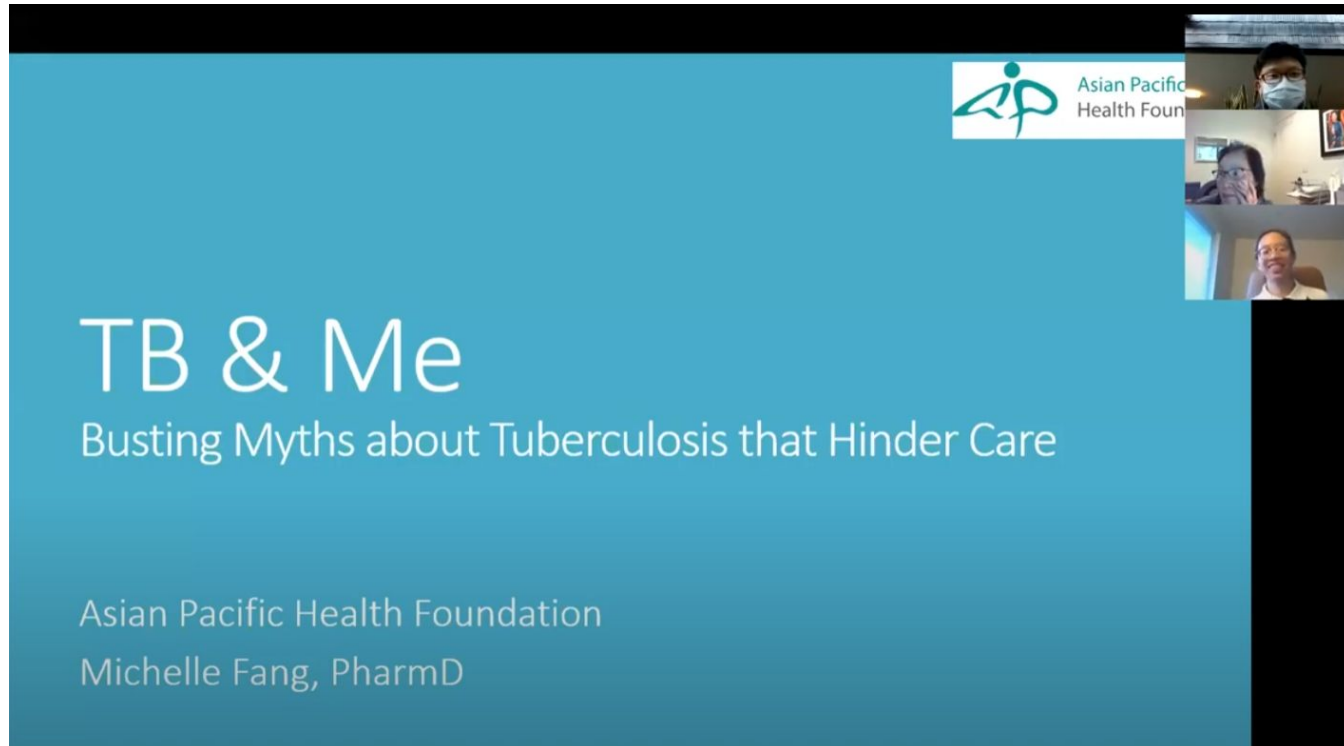
Asian Pacific Health Foundation

# What is APHF?

Asian Pacific Health Foundation (APHF) is a nonprofit, community-based organization, whose mission is to advance health and wellness for the vulnerable groups in San Diego by providing health education and free community health screenings for hepatitis B and C, diabetes, hypertension, cholesterol disorders, osteoporosis and vision health at community centers.



# Where it all began...



The image shows a screenshot of a video conference. The main content is a blue slide with white text. In the top right corner of the slide is the logo for the Asian Pacific Health Foundation, which consists of a stylized green figure and the text 'Asian Pacific Health Found'. The slide title is 'TB & Me' in a large font, followed by the subtitle 'Busting Myths about Tuberculosis that Hinder Care'. At the bottom of the slide, it lists 'Asian Pacific Health Foundation' and 'Michelle Fang, PharmD'. On the right side of the slide, there are three small video windows showing participants: a man wearing a face mask, a woman with her hand to her face, and a man smiling.

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## TB & Me

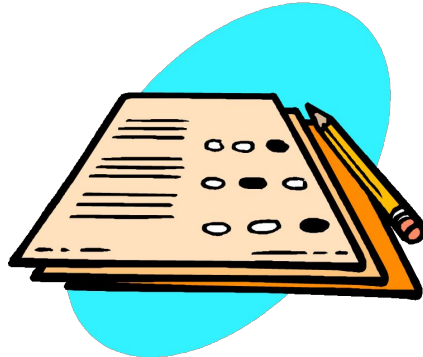
Busting Myths about Tuberculosis that Hinder Care

Asian Pacific Health Foundation  
Michelle Fang, PharmD

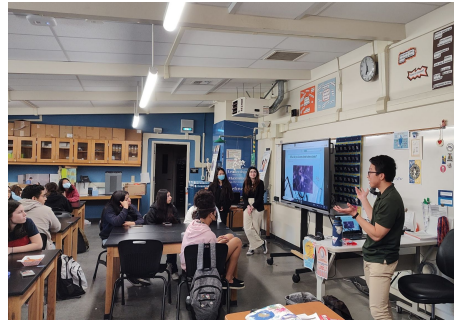
# Our Community Education Model



## Pre assessment



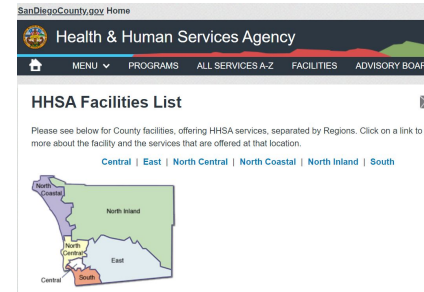
## Education



## Post assessment



## Linkage to Care



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# How do we engage with our audience?



# Lessons Learned

- Always have a hook!
- Gamification of education
- Community connections for care

# Always have a hook!

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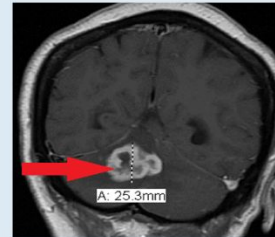


"Great story. Lacks a hook."

# Always have a hook!

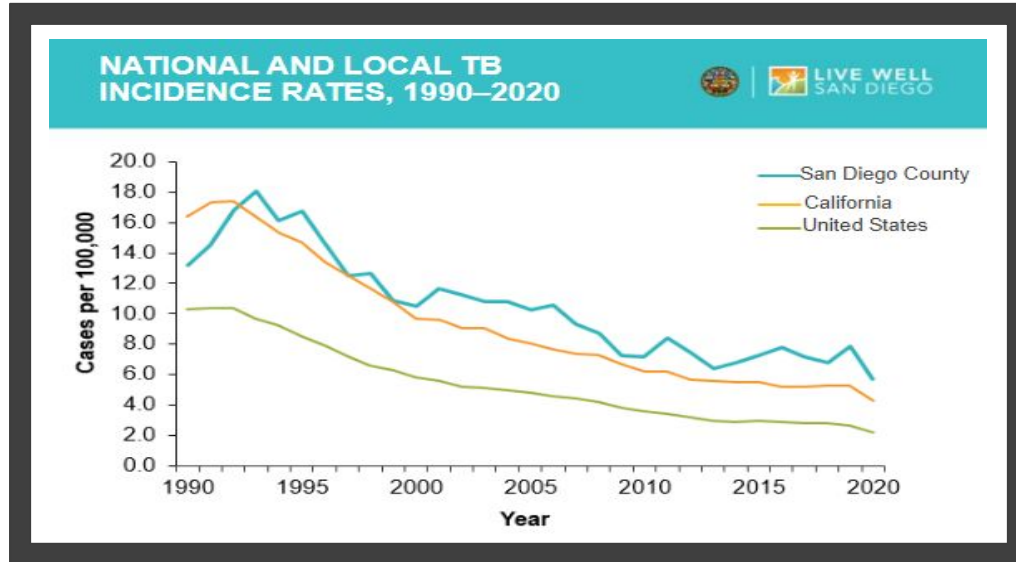
## Why is this important?

- TB disease is a **serious** condition and can lead to **DEATH** if not treated
- TB disease can almost **ALWAYS** be treated and cured with medicine



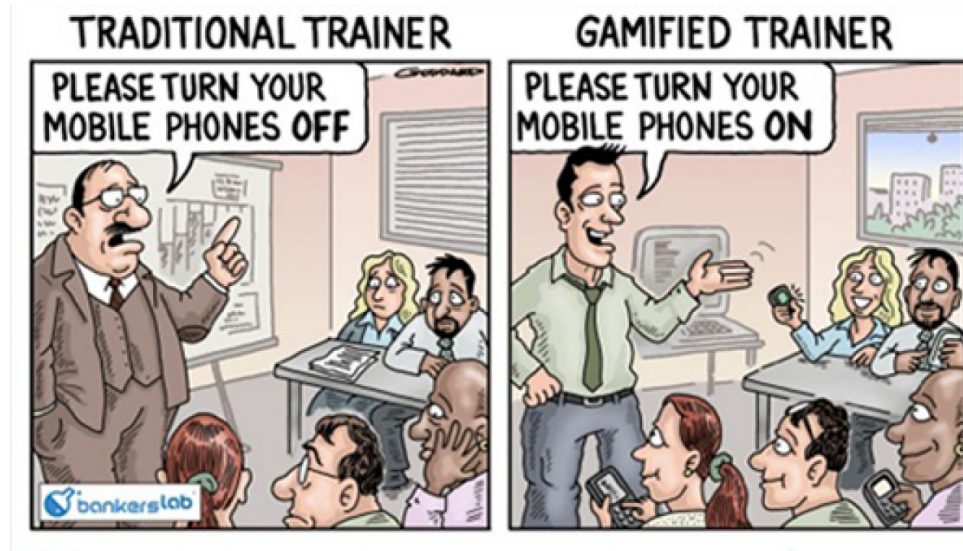


# Always have a hook!





# Gamification of education



One of these individuals has LTBI.

For **one candy**, can anyone spot the difference?



Or



# Case Study Pt. 1

A 24 year old man (Alen) returns from a trip to Vietnam after visiting his sick family, who all coincidentally have contracted tuberculosis. He returns to his job as a healthcare worker in a nursing home, but exhibits **no** current TB disease symptoms (which is strange because he's also immunosuppressed and normally gets sick frequently).

Should he get tested? If so, why would you recommend it?





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## Community connections for care

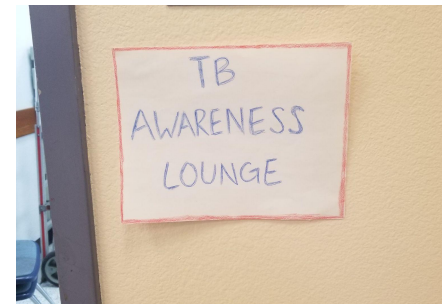


**BETTER  
TOGETHER**



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# Community connections for care





MENU ▾

PROGRAMS

ALL SERVICES A-Z

**FACILITIES**

ADVISORY BOARDS

CONTACT US

## HHSA Facilities List



Please see below for County facilities, offering HHSA services, separated by Regions. Click on a link to find out more about the facility and the services that are offered at that location.

[Central](#) | [East](#) | [North Central](#) | [North Coastal](#) | [North Inland](#) | [South](#)



Central

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Aging & Independence Services

**THANK YOU!  
ANY QUESTIONS  
OR FEEDBACK?**



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